Blog Post

Ever thought about opening up your own coffee shop in a big city? I know I’ve had plenty of days, where sitting in the comforts of a cozy coffee shop I’ve wondered what it would be like to own and work in such a relaxing, care free environment. I would definitely want a low key coffee place, serving up unique twists on the classics. This led me to think, if I want to open such a shop, what neighborhood in Houston would be the best place to do so? Looking at the list is overwhelming! Using skills learned in this data science course, I decided to tackle the problem. By analyzing similar metrics in New York City as well as in Toronto, I was able to draw some interesting conclusions. For all the data, methodology and the final results, you’ll have to read the whole report!